

Bank of Jordan-Syria and Jordan Exports Sign Sponsorship Agreement for Jordanian Pavilion at Damascus International Fair, in Cooperation with Bank of Jordan

(Damascus, Syria – xx July 2025) – Bank of Jordan-Syria, in cooperation with Bank of Jordan and Jordan Exports Company, has signed an agreement to serve as the exclusive platinum sponsor for the banking sector within the Hashemite Kingdom of Jordan's Pavilion at the Damascus International Fair 2025. Held under the slogan "Syria Welcomes the World," the fair will take place in Damascus from 27 August to 5 September, 2025. This agreement serves as a strategic move reflecting the strengthening economic ties between Syria and Jordan.

This sponsorship underscores Bank of Jordan-Syria's commitment to supporting major economic events in Syria and its role as an effective banking partner in promoting trade, investment, and bilateral cooperation between Syria and Jordan. It comes at a time of renewed momentum in Jordanian-Syrian relations, reflecting a shared vision of advancing economic integration and sustainable development while enhancing Jordanian institutional presence in the Syrian market.

Bank of Jordan-Syria plays a pivotal role in stimulating Syria's financial ecosystem by providing comprehensive banking services that support local and regional businesses and investments. Since its establishment in 2008, the bank has expanded its network to 11 branches across Damascus, Rural Damascus, Aleppo, Homs, Latakia, Tartous, and As-Suwayda, offering advanced banking services to individuals and businesses while facilitating trade with neighboring markets, including Jordan, through innovative financial solutions that drive business continuity and economic growth.

Beyond banking services, Bank of Jordan-Syria actively contributes to community initiatives aligned with local development priorities, supporting stability and the improvement of living standards. Its sponsorship of the Damascus International Fair demonstrates the bank's ongoing commitment to stimulating economic activity and fulfilling its social responsibilities in alignment with Syria's recovery and reconstruction efforts. The sponsorship also reflects Bank of Jordan's dedication to expanding its regional presence as a leading banking institution contributing to regional growth and integration, building on a legacy spanning more than six decades.

As a key pillar within Bank of Jordan's regional network, which extends to Palestine, Bahrain, and Iraq, Bank of Jordan-Syria offers diverse financial solutions designed to support economic activity and meet customer needs while maintaining its position as a reliable banking partner for individuals and businesses in Syria.

Bank of Jordan's participation in the Damascus International Fair aligns with its strategy to broaden its service offerings and deepen its regional footprint. The fair offers a valuable platform to engage directly with potential customers and partners while showcasing its comprehensive banking and financial services and exploring opportunities for collaboration with institutions and companies operating in the Syrian market, amid signs of economic recovery and a gradual resurgence in investment activity in the region.

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